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ArtServe Welcomes Leading Culture Curator Ludlow Bailey for 30th Anniversary Season

FORT LAUDERDALE, Fla. (July 23, 2019) – ArtServe, South Florida’s historic arts incubator, recently announced the appointment of Contemporary African Diaspora Art (CADA) Managing Director Ludlow Bailey as consulting curator. One of the nation’s leading curators of culture as art, Bailey will join ArtServe Curator Sophie Bonet in developing ArtServe’s upcoming artistic season, which celebrates the nonprofit’s 30th anniversary and exemplifies its new vision for artistic diversity, community advancement and creative experimentation.

“Mr. Bailey’s curatorial approach fully aligns with ArtServe’s new vision of serving as a creative laboratory, which will produce immersive, multi-disciplinary exhibitions that enliven conversation and awaken explorations in cultural literacy, social change and environmental responsibility,” said ArtServe Executive Director Craig W. Johnson.

Bailey serves as an art advisor for museums, galleries and private collections in London, New York, Paris, Chicago, Cape Town, Washington, D.C, Lagos, Accra and the Caribbean. He regularly attends many of the world’s leading art fairs and has curated 55 visual art shows in the last decade.

Bailey will deliver his first ArtServe presentation during the VIP reception for “HOME: An Artistic Celebration of Community” on Thursday, August 22 from 6 to 9 p.m. at ArtServe, located at 1350 E. Sunrise Blvd. in Fort Lauderdale. He will share details about his role in developing ArtServe’s unique 30th anniversary season and deliver a heartfelt talk outlining the importance of philanthropy in shaping ArtServe’s artistic planning.

“ArtServe celebrates a culture of collaboration, including at the level of artistic planning and curation,” Johnson added. “ArtServe team members live by the philosophy of the creative laboratory, eager to experiment, create and challenge themselves in the company of other creatives and artistic leaders. Other guest curators will also join Ms. Bonet and Mr. Bailey during the season.”

Bailey will help plan and produce ArtServe exhibitions highlighting environmental awareness, the African and Caribbean diaspora and more. He will also spearhead special initiatives to supplement each exhibition including coordinating featured talks.
with creative influencers, assembling panel discussions with renowned artists and facilitating lectures with leading social and cultural activists.

For more information, visit www.artserve.org/home2019.

**CALENDAR BRIEF – “HOME: An Artistic Celebration of Community”**

ArtServe opens its creative laboratory and unveils its 2020 artistic season with the presentation of “HOME,” an experimental multi-disciplinary arts experience inspired by metaphors of habitat, community and the related idea of belonging. “HOME” kicks off with a VIP preview on Thursday, August 22 from 6 to 9 p.m. at ArtServe, located at 1350 E. Sunrise Blvd. in Fort Lauderdale. Audiences will gain exclusive access to ArtServe’s creative laboratory, connect with cultural influencers and interact with artists as they build a collaborative performance piece that will debut at the close of the evening. Gourmet bites, libations and value parking are included in the $75 per person ticket price. There will also be a silent auction of fine art. All proceeds and gifts support ArtServe’s artistic, educational and public service goals. Tickets are available at www.artserve.org/home2019. Contact information@artserve.org or 954-462-8190 for more information.

**About ArtServe**

For 30 years, ArtServe has been the cultural core of Broward County’s burgeoning arts ecosystem. As one of the nation’s original six arts incubators, ArtServe functions as a socially responsible creative laboratory, connecting artists, business leaders, educators and cultural groups in their efforts to experiment with innovative models in arts education, entrepreneurship and presentation that advance diversity, inclusion and community prosperity. A 501(c)(3) nonprofit organization, ArtServe also provides critical services, education and opportunities for creatives of all backgrounds to successfully enter and sustain their place in South Florida’s arts services industry, positively impacting our community both culturally and economically.

ArtServe is a four-time finalist of the 2-1-1 Non-Profit of the Year Awards and has been recognized as the Best Non-Profit of the Year for Arts. Additional recognitions include the Salute to Business and Innovation Award for Arts/Culture from the Greater Fort Lauderdale Chamber of Commerce, three consecutive Brazilian International Press Awards, the Doyle Award for Non-Profit Excellence and the 2014 Nonprofit Academy Award for Best Non-Profit Arts Organization. ArtServe programs are supported in part by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council, the State of Florida, the Department of State and the Division of Cultural Affairs.

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