Call to Artists

ArtServe will host Ft. Lauderdale's most anticipated event of the summer, the **red eye** on July 14, 2012. The Red Eye is an innovative & exciting event aimed at promoting fresh, underground art. This exhibit inspires the outrageous collision of gallery art & street art.

Call for 2d/3d/Installations
ArtServe is seeking entries for the Red Eye Exhibition.

Intake:
Saturday, June 23, 2012 10am - 2pm

Media/Theme:
Open media/ Open theme

* Experimental/Alternative, Graffiti/Street inspired works are encouraged.

* Lowbrow/Pop/ Surrealism Art - origins in the underground comix world, punk, hot-rod street culture, tattoo art renderings

* Social Commentary Art - artwork that makes a statement about current society or current trends.

2d/3d
Up to two (2) pieces may be entered

2d work must be properly finished, wired and ready for hanging. *Work with string, rope monofiliment (or the like) for hanging will not be considered.*

Jewelry
Up to five (5) pieces of jewelry will be accepted. Jewelry must be tagged prior to intake with a price including 25% mark-up and description of each piece. Jewelry presented in shadow boxes will be limited to two (2) pieces.

Installation
Up to two (2) installation concepts may be submitted per person by application; see attachment. Entry Deadline – 5pm, Saturday June 23, 2012
** Selected artists will be notified by June 30 and advised of installation date and time.*

To Enter:

* Artists should deliver entries to ArtServe on Saturday, June 23, 2012 between 10am and 2pm.
* Work should be properly identified on the back using tags provided.
* Application should be completed in full, printed legibly. Artist's application will used to create programs, tags etc.
* Payment must accompany application.
Checks payable to ArtServe.
Credit cards accepted.

Fees:
$20 for members of ArtServe
$20 for students (with valid student ID)
$45 for non-members

Event Information:
***** The **Red Eye** event - Saturday, July 14, 2012 6-10pm. Artists are encouraged to attend to represent their work.

Dates:
Intake - Saturday, June 23, 2012. 10am - 2pm
Event - Saturday, July 14, 2012 6pm - 10pm
Outtake - Saturday, July 28, 2012 10am - 2pm

Press:
Artists agree to participate in promotional interviews, photo sessions, etc. Photographs become the property of ArtServe and may be selected to be printed for promotional purposes.

** Content of a sensitive nature is subject to final approval by the gallery committee. The Curator has final say on placement of artwork.*

ArtServe-1350 E. Sunrise Blvd., Ft. Lauderdale, FL
954.462.8190 www.artserve.org
information@artserve.org

The Red Eye – 2D/3D /Jewelry Entry Form
Intake – June 23, 2012 10am-2pm at ArtServe

(Please print)
Artist Name:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone: _____ Email: _____

Entry # 1 2D/3D/ or Jewelry Title	Medium	Artist Price:	Initial P/U
Entry # 2 2D/3D/ or Jewelry Title	Medium	Artist Price:	Initial P/U
Entry # 3 Jewelry Title	Medium	Artist Price:	Initial P/U
Entry # 4 Jewelry Title	Medium	Artist Price:	Initial P/U
Entry # 5 Jewelry Title	Medium	Artist Price:	Initial P/U

Statement ArtServe recognizes and supports the rights of artists to exercise complete freedom of expression in any and all media of the visual arts. In the matter of art consideration for public view/display, ArtServe reserves the right to withhold from display any work(s), which it considers inappropriate. Artist agrees to all provisions outlined in call to artists.

Waiver of Liability The undersigned hereby agrees that all personal property placed upon ArtServe premises shall remain the property of the undersigned. The undersigned knowingly, freely and voluntarily waives any right or cause of action of any kind whatsoever, arising as a result of loss, theft, or destruction of or damage to the personal property placed upon the premises by the undersigned including, but not limited to, exhibits, special equipment, supplies, works of art or other materials from which any liability may or could accrue ArtServe. Prompt written notice must be received by certified mail on any occurrence, incident (theft or damage) or accident occurring on the premises. Property insurance is required on the artwork on-loan to ArtServe. If the exhibitor/artist fails to provide property insurance, the exhibitor/artist assumes all liability.

Storage A $25.00 fee per week will be charged for artwork not picked up by August 4, 2012. If artwork is not picked up by August 11, 2012, it will become the property of ArtServe. The undersigned hereby agrees to the aforementioned exhibit requirements.

Exhibitor/Artist Signature: _____Date: _____

ArtServe Staff Signature: _____

ADMINISTRATIVE USE ONLY

- ☐ Member $20 exp_____
- ☐ Non-Member $45
- ☐ Qualifying Group $35 group_____ exp_____
- ☐ Student $10 institution_____ exp_____

Method of Payment
- ☐ Cash
- ☐ Check #_____
- ☐ Credit Card
  - ☐ Mastercard/Visa/Discover
  - ☐ American Express

If payment is provided by an individual other than the participating artist listed on intake please note name below:

<u>Receipt for collection on July 28, 2012 from 10a-2pm</u> (to be completed prior to intake)
Please cut & retain for your records Pick-up 7.28.12 Storage Fees apply 8.4.11

Artist Name: ____

Title of Work:
1.____

2.____

3.(jewelry)____

4.(jewelry)____

5.(jewelry)____

_ __ _ _ _ _ _ _ _ _ _ cut and retain above for pick up_ _ _ _ _ _ _ _ _ _ _ _

<u>2d-3d ENTRY IDENTIFICATION TAGS</u> - *please attach to back of 2D/3D artwork*.
Jewelry to be properly tagged with artist's name/description/retail price

("Red Eye" Intake 6.23.12 Pick-up 7.28.12 Storage Fees 8.4.11)

Entry#1 Artist Name____

Phone__________________________Email____

Title_____________________________________Medium______________________________

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("Red Eye" Intake 6.23.12 Pick-up 7.28.12 Storage Fees 8.4.11)

Entry#2 Artist Name____

Phone__________________________Email____

Title_____________________________________Medium______________________________

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The Red Eye – Installation Concepts Entry Form
Intake – June 23, 2012 10am-2pm at ArtServe

Installations will be juried into the exhibit. A **visual and written** explanation of the concept & content motivating your artistic expressionis required to be considered for acceptance. **Include your statement on separate page if necessary. If submitting two concepts, please print two applications - one for each concept.**

- Application, fee and description must be submitted by **5pm Saturday, June 23, 2012.**
- Photos on CD may be submitted if available.
- Please attach a detailed description of materials used and the creative motivation behind the entry.
- Applicant must agree to set up & removal of the installation in the gallery at scheduled time:

Set Up: July 13, 2012 – Times will be assigned. Take Down: July 15, 2012

Name:

Street Address:

City, State, Zip:

Phone: Email:

Website:

Title of Installation:

Floor space required in feet:

Concept:

Return Completed Application(s) to 1350 E Sunrise Blvd, Ft Lauderdale, FL 33304
or keilar@artserve.org 954.462.8190